

**SURREY HILLS  
PRIMARY SCHOOL**

**F E T E**

**Saturday 1st March 2025**

**Sponsorship  
&  
Donations**

**Surrey Hills Primary School, 2 Beatrice Avenue, Surrey Hills Victoria 3127**

SURREY HILLS  
PRIMARY SCHOOL

# FETE



Saturday 1st March 2025

Surrey Hills Primary School is deeply connected to the local community with over 400 students from almost 300 families from the City of Whitehorse and City of Boorondara. The fete is a much-anticipated event on the Surrey Hills calendar with over 4,000 people attending our last event in 2023.

The fete is run by our dedicated parents and is made possible with the generous support from local businesses. All money raised is invested directly back into the school to enhance the education infrastructure for our students.

We live local and buy local and each year we're busy planning a range of creative opportunities for community engagement and promotion to support our local businesses.



With a growing local community and promotion of the event through the school website, flyers, real estate boards and social media channels, your business will be showcased locally.





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# Family fun

In 2025, our fete will offer a range of family fun and amusement rides to suit all ages, and traditional high- quality stalls:

- Food
- Arts and craft
- Homemade jams, preserves and cakes
- Second-hand clothes and toys
- Silent auction
- Novelties
- Plants

Throughout the day our main stage will showcase the school community with live performances from current and former students as well as other local organisations.

We would be delighted if you and your business would like to be involved in our next fete. We will work with you to ensure we maximise your exposure to our school families and throughout the local area. We have families in Surrey Hills, Mont Albert, Box Hill and Box Hill South and our community extends to Blackburn, Balwyn, Burwood, Camberwell and Hawthorn.



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# What we offer

We appreciate that every dollar spent to promote your business must be worthwhile. We are offering five levels of sponsorship and the table on the next page highlights the benefits associated with each level.

Platinum and gold sponsors will receive exposure on our billboards at major intersections around the school and throughout the community and on our promotional flyers that will be delivered to 7,500 homes in the local area. Other levels of sponsorship will be promoted through the school newsletter, our fete Facebook page and at the school on fete day.

If your business is within 5km of the school you will automatically receive the opportunity to place a short advertisement in one school newsletter, regardless of your sponsorship level. We hope to have the opportunity to promote your business to our community.

# What you can sponsor and donate

- Cash donation through our major sponsorship packages
- Sponsor a ride or one of our stalls
- Donation of a major prize or prizes for our silent auction or raffle
- Goods or services that can be used in the lead up to the event or that can be used or sold on the day.

# Sponsorship levels and benefits

Sponsorship level minimum spend	Platinum Cash or goods/services to the value of \$2,500+	Gold Cash or goods/services to the value of \$1,500+	Silver Cash or goods/services to the value of \$500+	Bronze Cash or goods/services to the value of \$250+	School families Cash or goods/services to the value of \$250+
Acknowledgement of your level of sponsorship through the fortnightly school newsletter in 2024 and term 1 2025	●	●	●	●	●
¼ page profile piece on your business in 2 school newsletters - once in 2024 and once in 2025	●				●
Acknowledgement of your level of sponsorship on our website (with link to your website)	●	●	●	●	●
Inclusion of company logo on real estate boards - approx. 10-15 boards in the City of Whitehorse and Boroondara areas	●	●			
Acknowledgement as a sponsor and friend on our fete Facebook page	●	●	●		●
Number of additional dedicated Facebook posts about your business	5	3	2	1	2
One small advertisement in the fortnightly school newsletter if your business is within 5km of the school	●	●	●	●	●
Inclusion of company name or logo on the front page of the fete flyer - minimum 7,500 to be distributed	●				
Inclusion of company name or logo on the back page of the fete flyer - minimum 7,500 to be distributed		●			●
Option to have a company stall at the fete*	●	●			
Recognition as a sponsor via periodic updates over the loudspeaker on fete day	●	●	●	●	●
Inclusion of company name and logo on signage at the fete	●	●	●	●	●

\* Must provide own marquee and table (if outside)

To offer your support or ask any questions, please contact our Sponsorship Coordinator, Emma Bentley at [fetesponsorship@gmail.com](mailto:fetesponsorship@gmail.com)

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# Application form

Please complete and return this form to become a sponsor or make a donation to support the Surrey Hills Primary School Fete 2025.

Business name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact name: \_\_\_\_\_

Email: \_\_\_\_\_

Contact number: \_\_\_\_\_

Select your level of contribution:

- Platinum Sponsorship Package (monetary or goods/services donation of \$2,500+)
- Gold Sponsorship Package (monetary or goods/services donation of \$1,500+)
- Silver Sponsorship Package (monetary or goods/services donation of \$500+)
- Bronze Package (monetary or goods/services donation of \$250+)
- School family package (monetary or goods/services donation of \$250+)

Please list what you will be donating and its value: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Signed: \_\_\_\_\_

Date: \_\_\_\_\_

Please return this form to [fetesponsorship@gmail.com](mailto:fetesponsorship@gmail.com)

An invoice and receipt will be issued for any monetary sponsorship.

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# Surrey Hills

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Surrey Hills Primary School

2 Beatrice Avenue

Surrey Hills 3127

## **Fete Contacts**

Alissa van Vuuren, Chairperson

[FeteCommitteeSHPS@gmail.com](mailto:FeteCommitteeSHPS@gmail.com)

Emma Bentley, Sponsorship Coordinator

[FeteSponsorship@gmail.com](mailto:FeteSponsorship@gmail.com)

**Thank you for supporting Surrey Hills  
Primary School and our school community.**